



SESUG 2009 Conference Justification

SouthEast SAS® Users Group (SESUG) Conference
October 25 – 27, 2009
Sheraton Birmingham Hotel
Birmingham-Jefferson Convention Complex
Birmingham, AL
Conference website: <http://www.sesug.org/SESUG2009>

The SESUG conference is the southeast region's annual gathering of SAS users, customers and experts. Information about SESUG and proceedings of past conferences are available at <http://www.sesug.org>. New and interesting ideas and applications demonstrating the Power of SAS will be presented at the SESUG 2009 conference.

Get a great return on a valuable investment for your organization!

- Connect and learn from hundreds of SAS users and experts.
- Enhance your SAS skills by attending presentations and demonstrations.
- Talk to the presenters and authors and gain your own in-depth perspective.
- Learn new SAS skills in hands-on workshops and tutorials.
- Discover how SAS can benefit your organization through integration and scalability.
- Help other SAS users by presenting your own valuable skills and techniques.

Enhance and Learn Valuable New SAS Skills

- Streamline your code with new SAS features.
- Bring your problems to the Code Clinic for debugging and fine-tuning.
- Discover the benefits of SAS 9.2 advanced analytics and business intelligence.
- Attend hands-on workshops led by expert SAS users.
- Learn how other customers meet and solve their business challenges.
- Beat the competition with optimized business solutions and practices.
- Study in-depth with pre-conference weekend workshops taught by SAS experts.

Experience the SAS Demo Room

- Gather the most current information about SAS software and services.
- Discuss the latest software enhancements with SAS software developers.
- Learn about future innovations under development.
- See demonstrations of SAS products and solutions in the Super Demo Theater.
- Discover training opportunities.
- Talk with technical support representatives.
- Visit the SAS product kiosks for demonstrations and discussions with developers.