



## **SESUG 2011 Conference Justification**

### **SouthEast SAS® Users Group Conference**

### **Hilton Alexandria Mark Center**

### **Alexandria, VA**

**Conference website:**  
<http://www.sesug.org/SESUG2011>

The SESUG conference is the southeast region's annual gathering of SAS users, customers and experts. Information about SESUG and proceedings of past conferences are available at <http://www.sesug.org>. New and interesting ideas and applications demonstrating the power of SAS to increase your effectiveness will be presented at the SESUG 2011 conference.

#### **Get a great return on a valuable investment for your organization!**

- Connect and learn from hundreds of SAS users and experts.
- Enhance your SAS skills by attending presentations and demonstrations.
- Talk to the presenters and authors and gain your own in-depth perspective.
- Learn new SAS skills in hands-on workshops and tutorials.
- Discover how SAS can benefit your organization through integration and scalability.
- Help other SAS users by presenting your own valuable skills and techniques.
- Share SAS knowledge with others in your industry.

#### **Enhance and Learn Valuable New SAS Skills**

- Streamline your code with new SAS features.
- Bring your problems to the Code Doctors for debugging and fine-tuning.
- Discover the benefits of SAS 9.2 advanced analytics and business intelligence.
- Attend hands-on workshops led by expert SAS users.
- Learn how other customers meet and solve their business challenges.
- Beat the competition with optimized business solutions and practices.
- Study in-depth with pre- and post- conference workshops taught by SAS experts.

#### **Experience the SAS Demo Room**

- Gather the most current information about SAS software and services.
- Discuss the latest software enhancements with SAS software developers.
- Learn about future innovations under development.
- See demonstrations of SAS products and solutions in the Super Demo Theater.
- Discover training opportunities.
- Talk with technical support representatives.
- Visit the SAS product kiosks for demonstrations and discussions with developers.