

SESUG 2022 Conference Justification



SouthEast SAS® Users Group Conference
Renaissance Mobile Riverview Plaza, Mobile, AL
October 23-25, 2022
Conference website: www.sesug.org

The SESUG conference is the southeast region's annual gathering of SAS users, customers and experts. SESUG 2022 will feature 1) SAS users working together to solve current day work problems with new and interesting ideas and 2) applications demonstrating the power of SAS and its ability to increase efficiency and effectiveness.

Get a great return on a valuable investment for your organization!

- Connect and learn from hundreds of SAS users and experts.
- Enhance your SAS skills by attending presentations and demonstrations.
- Talk to the presenters and authors and gain your own in-depth perspective.
- Learn new SAS skills in hands-on workshops and tutorials.
- Discover how SAS can benefit your organization through integration and scalability.
- Help other SAS users by presenting your own valuable skills and techniques.
- Share SAS knowledge with others in your industry.
- Join in on collaborative SAS problem solving.

Enhance and Learn Valuable New SAS Skills

- Streamline your code with new SAS features.
- Bring your problems to the Code Doctors for debugging and fine-tuning.
- Discover the benefits of SAS advanced analytics and business intelligence.
- Attend hands-on workshops led by expert SAS users.
- Learn how other customers meet and solve their business challenges.
- Beat the competition with optimized business solutions and practices.
- Study in-depth concepts and applications with tutorials taught by SAS experts.

Interact with other SAS users

- Participate in SAS Hackathon problem solving.
- Attend interactive panels and presentations
- Attend formal networking events.
- Take advantage of the SESUG networking lounge.
- Volunteer as a session coordinator, registration assistant or table talk leader.

Interact with SAS

- Gather the most current information about SAS software and services.
- Discuss the latest software enhancements and innovations with SAS software developers.
- Learn how to optimize your SAS environment.
- See demonstrations of SAS products and solutions in the Super Demo Theater.
- Discover SAS training opportunities.
- Talk with SAS support representatives.